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Thank you for considering Adam Rice to provide music for your Wedding Day! With Adam, there are many options that allow you to create a 100% customized music experience for your Big Day. It is also important to note that Adam performs throughout Massachusetts, New Hampshire, Vermont, Maine, Rhode Island, Connecticut, and New York- music has no borders!

Adam has an extensive background performing for every part of the typical wedding experience (and it is an experience- it's the only party in your life you'll spend upwards of 18 months planning!). With so much to do, it's a great benefit to have someone like Adam in your corner providing the knowledge and experience of an industry insider, along with the creativity of a musician, and the capability of a DJ to bring your vision to life! Having Adam provide music for your entire wedding day simplifies planning for you and your coordinator (contacting one person is more convenient than juggling 2 or more vendors for the same service). This is especially valuable if you are planning a destination wedding!

Your Wedding Day

After signing your contract, months of careful planning, and customizing your Wedding Day soundtrack to your heart's desire, Adam arrives to your ceremony site 1-2 hours prior to guest seating. Dressed appropriately in a suit jacket (or vest) and tie, Adam communicates with the on-site coordinator, sets up all necessary amplification, microphones, and tunes up his guitar(s), mandolin, or ukulele, prepared to entertain your guests long before they arrive.

Ceremony:

Prior to you and your soon-to-be husband/wife saying your vows, your guests arrive to the sound of a solo musician. Your choice of instrumental or vocal music sets the stage for your moment! Soon the wedding party processes down the aisle. The music you have chosen is performed on guitar, ukulele, or mandolin. Whether a traditional wedding standard, an instrumental version of a radio hit, or a vocal selection, the moment you've always envisioned is here. As you take your place next to your fiancée, the officiant begins to speak (perhaps using a mic Adam has provided), and the music fades to a close. If there is a wine ceremony, sand ceremony, candle ceremony, lighting

of lanterns, or other unique twist, background music can seamlessly appear, accenting the importance of the moment and giving it that surreal movie soundtrack feel. After the first kiss and pronouncement of your new marriage, your recessional song will swell and provide the perfect backdrop to your exit as a new couple. Music will continue while your guests follow suit.

Ceremony Options:

- Customize All Music Selections
- Choose Guitar, Mandolin, or Ukulele (*instrumentation may be dependent on song choice*)
- Amplification (*recommended*)
- Wired or Wireless Mic on a stand/handheld for vows

Suggestions:

Typically, guests arrive 15-30 minutes prior to the ceremony start time. Some venues won't seat guests until 5-10 minutes prior to the ceremony. Check with your venue to determine how much music you will need before the ceremony.

Most ceremonies require 3 pieces of music:

1. Parents/Wedding Party
2. Bride/Processional
3. Recessional/Guest Exit

If you have an outdoor ceremony, you NEED a mic!

Cocktail Hour:

While you two are off being photographed, your guests will enjoy vocal/guitar or vocal/ukulele music. You can completely customize the playlist, make a few suggestions, choose a genre(s), or leave it entirely up to Adam. Your guests can even make requests if you allow. A selection of 15-20 songs fills a 60-minute cocktail hour. Having LIVE music creates a relaxed, inviting atmosphere for your guests to mingle before the formal reception begins.

Cocktail Hour Options:

- Customized Playlist
- Choose Vocal/Guitar or Vocal/Ukulele Entertainment
- Entertainment for the Bridal Party During Photos (*while recorded music/other entertainment is played elsewhere for your guests*)

Suggestions:

You can choose 15-20 songs for a cocktail hour. Weddings are often very timeline driven, and cocktail hour is usually the portion that is stretched or cut to compensate the time between the end of the ceremony and the start of the reception. That said, all 20 songs may be played or Adam may only get through 10 before seating begins (there is no way to guarantee performance time here). Since the wedding party is generally absent from the cocktail hour, don't stress out over choosing songs- since you probably won't hear them. For some couples it is easier to choose a genre(s) or a few artists and let Adam customize the list for to match the vibe you're going for.

Guitar usually works best here, unless you're going for a beachy vibe (guitar has a fuller sound and carries better over people talking).

First Dance, Dinner, or Whole Reception:

While you were getting dressed before your ceremony, Adam was on-site preparing an additional set-up, for your first dance performance, dinner music, or for DJ-ing your reception...

Upbeat music swells, as you and your new husband/wife clutch hands- suddenly the door to your reception is thrown open and your wedding party dances across the floor as they are introduced. Then everyone rises to their feet and the two of you can't help but smile and dance as everyone you love cheers you on! As the dance music fades into your first dance, you look into the eyes of your new spouse and think of how magical this moment is!

A round of applause erupts again as you embrace for a kiss as your first dance ends. You and your guests find your seats and mingle while a mix of softer vocal/guitar music is performed in the background during the meal. The set list is a mix of well-known classics and newer love songs, appealing to the entire array of guests celebrating with you!

Live music fades into mellow recorded music while formalities like the cake cutting and toasts entertain your guests. The bride is invited out to the floor to share a dance with her father, followed by the groom and his mother. Halfway through the groom's dance, all of your guests are invited out to the dance floor (because EVERYONE can slow dance!). The song fades into one of your favorite upbeat dance songs, and the lights flash, filling the room with a fun, club vibe! The night continues with new hit dance music, classic ballads, and all of your requests.

Reception Options:

- Introductions of the Wedding Party and Bride & Groom
- Live or Recorded Music for First Dance(s), & Dinner
- Automated Lights for the Dance Floor
- Wireless Mic for Toasts
- Customize Dance Playlist with Must Play/Do NOT Play Requests
- Ability to Download Requests (*on the spot if not currently in Adam's catalogue*)
- Make Requests During Live or Recorded Music
- Scripted Timeline and Announcements
- Acoustic Music in the Cocktail Area after Dinner (*if you have hired a DJ for the reception*)
- Let your hilarious cousin MC the event and have Adam provide the music

Suggestions:

Occasionally, a bride will complain that her guests aren't dancing. When suggested that they themselves should dance, the floor magically fills up! If you want your guests to dance, then *you* need to dance! Your guests will follow your lead, and the men will *always* follow the ladies- two very important pieces of advice to keep your dance floor busy all night!

The easiest way to open up the dance floor is through a parent dance. The groom is often reluctant to do a mother-son dance, but if you tell him he only has to do half of it alone, he'll go for it. Inviting everyone out is a great way to pack the floor right from the start!

How It All Begins...

Booking Adam Rice is as easy as a phone call to (617) 872-7078 or an email to adamrice@musician.org. Please provide the following information to receive an accurate quote:

Date:

Venue Name & Address:

Time Slot:

Services Requested: (*ceremony, cocktail hour, or reception, etc.*)

Once you decide to book with Adam, a contract will be put together outlining all of the details each party is responsible for. The contract can also be customized with any particular details you'd like included. A deposit is required for some weddings, and payment can be made anytime prior to or on your Wedding Day.

FAQ:

When will you arrive?

I will arrive 1-2 hours prior to your guests. This will allow time to prepare as many set-ups as necessary for your event.

How do I know you'll show up?

Our contract will clearly outline the performance times and location. As a professional (meaning, I do this for a living), I depend on the income as much as you depend on me to show up! I will be there!

Where have you played?

I have performed at hundreds of venues all over New England! From backyard weddings to churches to wedding venues to mountaintops and even on tall ships- that's valuable experience you will benefit from!

Can I come see you perform?

Sure! About 90% of my gigs are private, corporate, or wedding events, BUT I do have the occasional bar/restaurant gig (and I'd love to see you there!). The best way to find out when I'm playing is to follow me on Facebook at <http://www.facebook.com/adamricemusic> You can also check out the calendar on my website at <http://www.adamricemusic.com>

Do you need to see my venue?

As I mentioned, with my wealth of performance experience, I know what I need to be prepared! Most venues in certain categories are similar enough to know exactly what I'm

going to need. You can always contact me (or have your coordinator do so) if there are any concerns!

Do we need to meet?

I rarely meet with clients in person to discuss weddings. I keep a busy schedule, and it is usually more convenient for both of us to communicate via phone and email. Email also helps both of us keep record of our conversations and plans! If you have concerns about how a special request song will sound (or you're going for a very specific idea), feel free to request a demo recording.

What Can I Customize?

Everything! Set lists are the obvious choice, but you can also rewrite the lyrics to songs, have only certain parts played, request an instrumental arrangement, and you can even tell me what NOT to play!

Where Can I have Music?

- Proposal
- Engagement Party
- Bridal Shower
- Bachelor/Bachelorette Party
- Rehearsal Dinner
- Pre-Wedding Welcome Party
- Wedding Ceremony
- Cocktail Hour
- Reception
- After-Party
- Anniversary
- Vow Renewal

Your future kid's high school graduation...you get the point! Marriage is a lifelong journey, and music is a wonderful anchor for all of life's memories. Whether live music or recorded music, there are many songs in life that we will always associate with a particular moment. Thank you for the opportunity to provide that music for you!